

# STAY COMPETITIVE IN SILICON VALLEY



In good times and in bad, competition can be fierce in Silicon Valley. Stay competitive by continually advancing your career with an education in business.

According to the Silicon Valley Institute of Regional Studies, in 2017, 72% of adults in Silicon Valley have either attended some college or completed a degree. In a hyper-educated market, our students remain relevant in a fierce local economy.

Students who complete our programs experience many benefits, including pay increases, additional job security, job promotions, and opening doors to new exciting careers.

We are located in the heart of Silicon Valley in the mid-peninsula region just south of San Francisco and north of San Jose in Redwood City, California.

**Cañada College**  
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Redwood City, CA 94061

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To learn more about our Accounting Program, visit:  
<http://canadacollege.edu/accounting/>

To learn more about our Economics Program, visit:  
<http://canadacollege.edu/economics/>

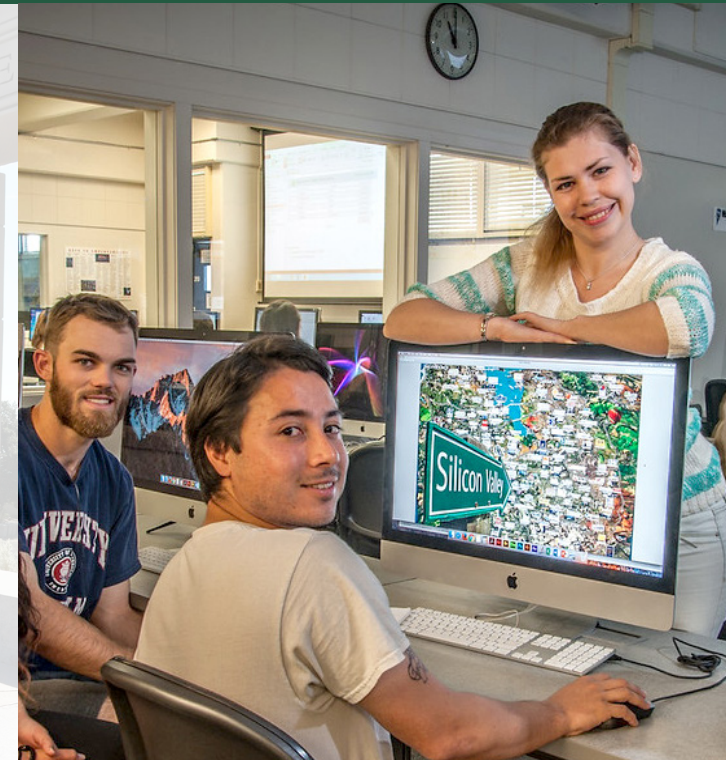


# BUSINESS

at

## Cañada College

Redwood City, CA



OPPORTUNITIES

**Associate in Science Degree  
Certificate Programs  
Professional Development  
Transfer Opportunities**

# PROGRAM OVERVIEW

The Business Program at Cañada College prepares students with a foundation in the major functional areas within business, such as accounting, economics, entrepreneurship, finance, information systems, international business, management, marketing, and small business.

Our program provides students with opportunities to:

- earn a certificate or associate's degree,
- transfer to a four-year university,
- earn continuing education unit credit,
- learn how to start a business,
- major course preparation for the GMAT or GRE exams
- MBA application preparation.

## Strategic Course Scheduling

Core transfer courses are offered year-round, including during summer session. Many courses are offered in a variety of modalities to meet student scheduling needs, such as in-person, day, evening, hybrid and online. We also offer some courses on a strategic late-start or an accelerated path for students with additional scheduling demands.

As a part of the San Mateo Community College District, our program offers students even greater flexibility with additional course offerings at our other two district campuses, College of San Mateo and Skyline College.

## Smaller is Better

Our small class sizes ensure better results for our students where each student is noticed and has the opportunity to establish one-on-one relationships with faculty and the campus community.

# CAREER OPPORTUNITIES

Administrative Assistant  
Business Analyst  
Business Information Systems Analyst  
Community Association Manager  
Entrepreneur  
Executive Assistant  
Human Resources Specialist  
Insurance Appraiser  
Legal Secretary  
Marketing Specialist  
Office Manager  
Operations Manager  
Small Business Owner

## Transfer Opportunities

Students from the Business Program at Cañada College have transferred to:

- UC Davis
- UC Berkeley
- UC San Diego
- UC Santa Cruz
- San Francisco State University (SFSU)
- San Jose State University (SJSU)
- CSU East Bay (Hayward)
- Menlo College
- Notre Dame de Namur University

**With a two-year degree or certificate in business from Cañada College, your potential earnings could be somewhere between...**



**\$40,473**

**\$57,100**

\*according to 2016 EMSI data for the Bay Area

Earnings only increase if you go on to get a four-year degree!

**From here, you can go anywhere!**

# CERTIFICATE AND DEGREE OPTIONS

## Certificates:

- **Business Administration:**  
19 Units
- **Entrepreneurship and Small Business Management:**  
21 Units
- **Business Information Worker**  
18 Units (pending approval)

## Associate in Science (AS) Degrees:

- **AS Degree for Transfer in Business Administration:**  
60 Units\*
- **AS Degree in Business Administration:**  
60 Units\*
- **AS Degree in Entrepreneurship and Small Business Management:**  
60 Units\*

\*including additional general education requirements

**Stack certificates as you earn your degree!**

